



AQR is a global investment management firm built at the intersection of financial theory and practical application. AQR takes a systematic, research-driven approach, applying quantitative tools to process fundamental information and manage risk.

Business Scenario:

AQR has a SP 2010 based Intranet that is static, not responsive and is not adopted heavily by user community. AQR need an Intranet that is dynamic, provides a responsive User Experience across various devices, should foster increased user community adoption through collaboration and employee engagement. AQR wanted to take advantage of SP 2013 based Enterprise Search as well in their Intranet to search their Knowledge Base spread across various SharePoint Portals. Also, AQR wanted to link their existing applications to the Intranet as before but with a cool and responsive UX. With the increased adoption, AQR are looking to increased employee productivity through collaboration and employee engagement.

iLink Solution:

iLink are implementing the next Generation Intranet Platform HUB that provides Collaboration, Employee engagement, Content Management with a responsive User Experience. Initially iLink will implement the master page in HUB linking the other SP 2010 pages / applications. Subsequently to deploying the HUB based master page in production, iLink will implement the other SP pages / applications using HUB. iLink will be integrating the AQR Intranet with the existing AQR Confluence feeds.

The upgraded HUB based Intranet would be accessible from mobile (iOS and Android) to provide a responsive user experience.

Benefits:

- A mechanism to Collaborate through various Collaboration Sites, Blogs, Forums etc.
- Employee engagement through My Sites, Confluence integration, Feedback Mechanism, Ask the Expert etc.
- A two pronged strategy where initially all other pages and applications will be linked to HUB without modifying them whilst providing the modern UX through HUB implementation of Master Page to increase adoption and subsequently implement the other pages and applications in HUB.
- Ability to manage (Create, Edit, Set Expiry, Permissions etc.) the Content through a CMS. This helps Content Managers / Editors manage News, Events, Polls etc.
- People Pages, Polls, Work Anniversaries, Applause etc. fostering employee participation and increased employee communication.
- Today at AQR and Events providing a facility to broadcast Top AQR News and Events across the organization.
- Department subsites redesigned and integrated with Lync and Skype to communicate with Department heads easily from the Portal.
- SP 2013 based Enterprise Search capabilities.
- Responsive UX that is accessible from iOS and Android devices.

Industry Vertical: Financial Services

Sub-vertical: Banking and Capital Markets

Microsoft Partner: iLink Systems, Inc

About iLink :

iLink is a National System Integrator(NSI) and Gold Level Partner, Preferred Vendor and winner of several Partner of the Year Awards. iLink integrates software systems and develops custom applications, components, and frameworks on the Microsoft platform for IT departments, application services providers and independent software vendors. iLink solutions are used in a broad range of industries and functions, including healthcare, telecom, government, education, and life sciences. iLink's expertise also includes mobile and embedded systems, business intelligence, portals and collaboration, and user experience design

Technologies:

